

STEPHENSON COUNTY FAIR 2025 GENERAL SPONSORSHIP PACKAGE



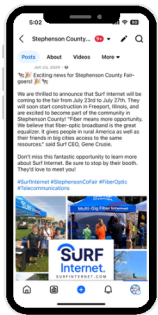
GOLD LEVEL SPONSOR \$5,000+

EVERYTHING INCLUDED FROM LEVELS BELOW +
RECOGNITION IN TELEVISION & RADIO ADS
INCLUSION OF COMPANY NAME IN THE TITLE OF EVENT & 10 SEASON PASSES TO THE FAIR



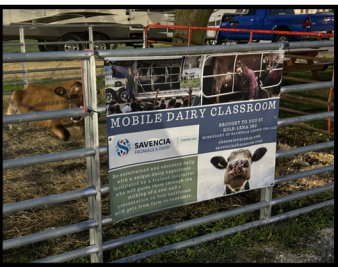
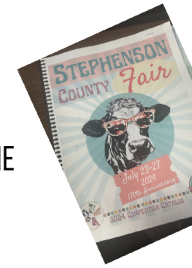
SILVER LEVEL SPONSOR \$2,500

EVERYTHING INCLUDED FROM LEVELS BELOW PLUS
LOGO ON THE EVENT POSTER & FACEBOOK EVENT PAGE
5 DAILY ADMISSION TICKETS OR 5 SEASON PASSES TO THE FAIR



BRONZE LEVEL SPONSOR \$1,000

EVERYTHING INCLUDED FROM LEVELS BELOW PLUS YOUR NAME ON THE
EVENT POSTER & FACEBOOK EVENT PAGE
NAME ANNOUNCED DURING EVENT, & CUSTOM FACEBOOK POST
8 DAILY ADMISSION TICKETS OR 2 SEASON PASSES TO THE FAIR



BLUE RIBBON SPONSOR \$500

EVERYTHING INCLUDED FROM LEVELS BELOW PLUS YOUR BANNER DISPLAYED AT
SPONSORING EVENT (DOESN'T INCLUDE GRANDSTAND)
4 DAILY ADMISSION TICKETS OR 1 SEASON PASS TO THE FAIR



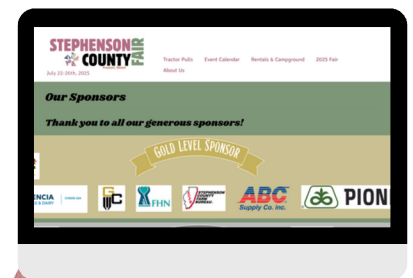
RED RIBBON SPONSOR \$250

EVERYTHING INCLUDED FROM LEVELS BELOW PLUS
YOUR NAME LISTED ON SPONSORSHIP AD ON DIGITAL SIGN IN JULY
3 DAILY ADMISSION TICKETS TO THE FAIR



WHITE RIBBON SPONSOR \$100

NAME LISTED ON SPONSORSHIP WEBSITE PAGE
& ON-SITE BANNER DURING THE FAIR
2 DAILY ADMISSION TICKETS TO THE FAIR



TRACTOR PULL SPONSORSHIP HAS ADDITIONAL BENEFITS. ASK FOR THE SEPARATE TRACTOR PULL SPONSORSHIP PACKET IF INTERESTED.

Tues/Wed Tractor Pull
 Sponsorship differs slightly
 Ask for the separate Tractor Pull
 sponsorship packet if interested.

**Platinum
\$10,000**

**Gold
\$5,000**

**Silver
\$2,500**

**Bronze
\$1,000**

**Blue Ribbon
\$500**

**Red Ribbon
\$250**

**White Ribbon
\$100**

Inclusion of name & logo on event t-shirts	X						
Inclusion of Company name in Title of the Event	X	X					
Logo on Television Advertising	X	X					
Recognition in Radio Ads	X	X					
Name on Facebook Event Page	X	X	X				
Business on Event Poster	logo	logo	logo	name			
Name announced during event	X	X	X	X			
Social Media Acknowledgment (12,000+ followers)	X	X	X	X			
Banner at sponsoring event	Grand stand	Grand stand	Grand stand	Grand stand	Single Event		
Listed on Sponsorship Ad on Digital Sign in July	Full Banner ad	Full Banner ad	X	X	X	X	
Listed on Sponsorship on On-Site Banner during the Fair	logo	logo	logo	logo	name	name	name
Website Recognition	logo/link	logo	logo	logo	name	name	name
Admission Passes	20 season	10 season	5 season	2 season	4 day	3 day	2 day

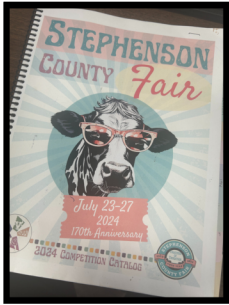
STEPHENSON COUNTY FAIR DATES: JULY 22-26, 2025



ADDITIONAL OPPORTUNITIES FOR ADVERTISING OR HONORING LOVED ONES AT STEPHENSON COUNTY FAIRGROUNDS

Explore our advertising and memorial opportunities listed below!

Contact us today for more details and to check availability.



FAIR BOOK ADVERTISING	
1/4 PAGE	\$75
1/2 PAGE	\$100
FULL PAGE	\$200

ELECTRONIC SIGN ADVERTISING	
Monthly	\$100/mo
9 mo Contract	\$75/mo
12 mo Contract	\$50/mo

AWARDS	
Livestock Metal Trophy	\$45
Livestock Cash Prizes	\$75
Home-Ec Best of Show Awards	\$30



BENCHES	
Bench at your chosen location. Custom plaque for your family or business	\$650

PLANT A TREE	
Planting of an over 12' Maple tree with a plaque for your family or business	\$300

The Stephenson County Fair is an excellent opportunity for your organization to get maximum visibility and experience impactful engagement with your core market.

With many new branding opportunities this year, you are sure to find one that is a perfect fit for your organization. Check out just a few of the programs & entertainment below! * Starred items are new

SPECIAL EVENT SPONSORSHIP

THESE PACKAGES CAN BE CUSTOM BUILT TO MATCH THE NEEDS OF THE SPONSOR

TRACTOR PULL (SEE SEPARATE BROCHURE)	DEMOLITION DERBY	VETERAN'S FREE ADMISSION	QUEEN PAGEANT	LIVESTOCK SHOW RINGS	PARKLING LOT GOLF CART SHUTTLE
GRANDSTAND FRIDAY FAIR MUSIC FEST*	TOUGH TRUCK CHALLENGE	RACING PIGS*	LIVE CONTESTS	STAND & EAT TENT	VETERAN APPRECIATION TENT
YOUTH & FAMILY GRANDSTAND	HOME EC BUILDING & AWARDS	COMMUNITY TENT	KID'S GAMES	RABBIT RACES	LEGO CONTEST
AG DAY CAMP*	AG AMBASSADOR PROGRAM*	AG EDUCATION DISPLAYS*	EGG HATCHING*	CORN BIN*	FOAM PARTY
GOAT YOGA	MOBILE DAIRY CLASSROOM	ALL FOR ONE GOAT SHOW	TASTE THE FAIR	UNIQUE FOOD CONTEST	BOUNCE HOUSES
CRAFTS & ACTIVITIES	WORKSHOPS & DEMOS	NEW SELFIE STATIONS*	PRETTY BIRD PARADISE*	BABY ANIMAL TENT	MUSICAL ACTS
FACE PANTING	STROLLING CHARACTORS	BALOON ARTIST	ANTIQUE CAR CRUISE IN	POP UP GAMES/EVENTS	MORE THINGS TO COME...

2025 DATES: JULY 22-26

**2024 STEPHENSON FAIR ATTENDANCE:
31,100**

AVERAGE STAY: 184 MINUTES


**FACEBOOK
BETWEEN JAN - DEC 2024**

11,991 likes (up 11%)
274,000 reach
74,300 visits (up 54%)

**INSTAGRAM
BETWEEN JAN - DEC 2024**

126 followers (up 59%)
10,500 reach (up 120%)

BANNER LOCATIONS

Livestock Show Rings	Special Event Locations	Community Tent
Home Ec Building	Commercial Building	Fence Line
Grandstand Events	New Specialty Zones	

STEPHENSON COUNTY FAIR 2025 GENERAL SPONSORSHIP PACKAGE

Tractor Pull Sponsorship has additional benefits.

Ask for the separate Tractor Pull sponsorship packet if interested.

Business Name		Contact Person
Address		
Phone	Email	
Banner Location or Branding Event		

SELECT SPONSORSHIP LEVEL BELOW

- Platinum Level
- Gold Level
- Silver Level
- Bronze Level
- Blue Ribbon
- Red Ribbon
- White Ribbon
- Other: _____

PLEASE CONTACT ME FOR MORE INFORMATION ABOUT ADDITIONAL OPPORTUNITIES

- Fair book Advertising
- Electronic Sign Advertising
- Awards
- Benches
- Trees
- Pens
- Building Sponsorship

Signature & Date

Please mail or email your sponsorship contract:

info@stephensoncountyfair.org

Stephenson County Fair Association

2250 S Walnut Rd

Freeport, IL 61032

*Save the date: Sponsor Appreciation
Dinner, March 19, 2025!*



Sponsorship packages & marketing opportunities can be tailored to specifically achieve your goals!

815-235-2918 | info@stephensoncountyfair.org | www.stephensoncountyfair.org

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